

Campbell

Shoreline

AUGUST 1997

25 Years of the Same @#%&*#* Party!

It seems like only yesterday that the participants in the 1st Annual Campbell Boat Owners' Regatta were doing a little boating, a little beer drinking, and a little sitting on the beach visiting with friends. And 25 years later we're still doing the same thing! We don't try to analyze why the Regatta has endured, we're just glad it has!

The 25th Regatta will be held September 5, 6, and 7 and as you can see from the schedule, little has changed. We'll still have the beer-and-burgerathon at the plant, beginning on Friday about 6 p.m. We hope that you will have pre-registered on the enclosed form, so that your packets will be ready when you get here, thus giving you more time for eating, drinking, dancing and visiting!

Competitive events start with the water ski race off the Nautical Inn at 9 a.m. We generally wind that up and start the Poker Run around 11, which gives everyone a chance for a little lake cruise and lunch. By 1 p.m. we have reset the buoys for the Saturday slalom, which finishes about 4, with time to decorate for the boat parade.

In keeping with the 25th Regatta anniversary, the theme of this year's boat parade will be REGATTA REMINISCENCES, which is pretty much a wide open category. Whether you've been to one Regatta or 21, you can find some aspect of the weekend to work with. Of course some events we don't want to see re-enacted, like one owner's infamous attempt to cut more sharply around a buoy by putting one engine in full forward and other in full reverse! And remember that there are awards given to non-decorated boats as well and just being part of the parade is a lot of fun (at least it looks like it from the judges boat).

The one change this year, as Bob mentioned in his letter, is moving the Saturday dinner, awards and dancing to the Nautical Convention Center. Not only will we enjoy air conditioning, but you'll be able to just bring your boat back to Sailboat Cove after the parade and wander over for the festivities. It should work out great!

The Sunday Slalom and Ladies' Powderpuff, which are run concurrently, will start Sunday at 10 a.m. with awards given out about 1

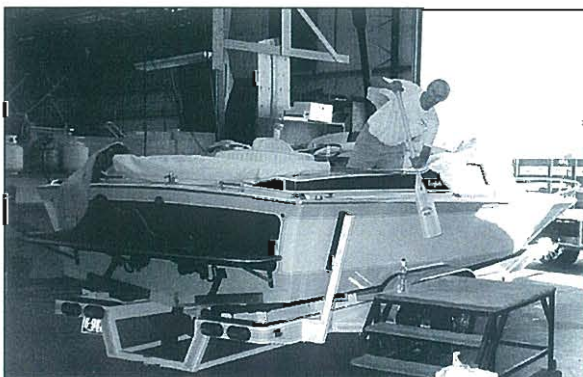
p.m. This is the end of the official Regatta and the beginning of the unofficial after-party parties. We're looking forward to seeing all the Regatta regulars and those of you who haven't come for awhile. You'll feel right at home - after all it's 25 years of the same @#%&*#* party!



Would you accept a Spring Roundup Bloody Mary from Mimi Richardson - who serves them out of this plastic oil can??



"We all went to the Spring Roundup and all we got were these crummy shades!"



OK, WE ADMIT IT - Sometimes demos (even demos of Campbell boats) don't go well at all. Thank heavens there are customers like Dean Schofield, who have both patience and a sense of humor.

On the first trip to the water with the Schofield group all was well until the engine started overheating. So Gary shut it down and that demo consisted primarily of how to get a dead boat on the trailer. Next day - next demo - a different problem, with the same result.

On his 3rd visit, Dean presented Gary with a brand new paddle and later this 8x10 with the caption "DEMONSTRATING THE UNIQUE PROPULSION SYSTEM OF A FINE WATERCRAFT WHICH CAMPBELL OFFERS FOR SALE." While the paddle makes a good photo, the truth is that they actually swam the boat to the trailer.

Fortunately this story has a happy ending, as Dean took delivery of this very boat this morning. He had just one request - to borrow a marine radio!

LETTER FROM THE PRESIDENT

It is sobering (but not for long) to think that Judy and I will be presiding over our 25th Regatta this year. I guess our enthusiasm for the party has been contagious and we've resisted the temptation to change the agenda - much. This year, in a bow to the temp sensitive, we'll move the Saturday dinner, awards and dancing to the air-conditioned splendor of the newly renovated Nautical Inn Conference Center. We hope this will allow everyone to participate.

It has been fun to see the return of the 18' Campbell flatbottom to the Regatta. In the 70s we had as many as 7 show up, with their own competition. In the last two Regattas Kathy Lee's (BAM, BAM/BABY BOOM) has participated and we know of 4 others in restoration. I've also had calls looking for a boat to renovate, so if you know of one out there, please let me know.

Speaking of the 60s, we have for sale one of the most beautifully preserved/renovated all wood 24' cuddy cabin Campbells I have seen (see picture). It will only be sold to a qualified collector. If you are interested, call for a quote.

To prepare owners who haven't visited the factory for awhile, the massive amount of aluminum on the grounds is not an invasion of Pathfinders which missed Mars, but the new Godfrey pontoon boats we are now offering for sale. They come in all types and price ranges and my favorite is a 24 footer with Mercruiser V6 EFI power. This is a nice roomy boat with 40+ speed and enough power for good skiing as well. We'll have the Godfreys available for rides at the Regatta, so if you want to try one on, contact Jerry, Dennis or me.



Judy and I hope that you will make an extra effort to attend this 25th Silver Anniversary Regatta. We're expecting some of the families who were at the first, including Whelans, Wilhelms and Zalibras, and several stalwarts who have been absent recently, including Bill Lockhart and Elmer Escudro. See you here for the festivities beginning on September 5th!

BB Whelan

25th CAMPBELL BOAT OWNERS REGATTA

Schedule of Events for September 5, 6, & 7, 1997

FRIDAY, SEPTEMBER 5, 1997

Registration at Campbell Boat Service Co., 850 London Bridge Road from 9 a.m. to 6 p.m. Cocktail party, dinner, dancing and continued registration at the factory 6 p.m. to 9 p.m.

SATURDAY, SEPTEMBER 6, 1997

Free beer on the Nautical Beach from 9 a.m. to 5 p.m. Timed ski races off Nautical Inn 9 a.m. to 11 a.m. Two runs, best time, any skier, Poker run from 10 a.m. to 1 p.m. Sign up on the beach, \$15 per poker hand and \$5 per "21" hand. Timed slalom race 1 p.m. to 5 p.m. Best time of two runs. Boat parade from the south end of the channel to under the London Bridge from 6 p.m. to 7 p.m.

Theme: "Regatta Reminiscences"

Dinner: At the Nautical Convention Center from 7 p.m. to 8:30 p.m. Tables will be cleared at 8:30.

Awards at approximately 9 p.m. and dancing until midnight.

SUNDAY, SEPTEMBER 7, 1997

Free beer on the Nautical Beach after 10 a.m.

Ladies Powderpuff timed race on extended slalom course at 10 a.m. Best time of two runs. Extended slalom off Nautical Inn 10 a.m. to 1 p.m. (to be run concurrently with the Powderpuff). Best of two runs.

**WE LOOK FORWARD TO SEEING YOU;
HAVE A GREAT WEEKEND!**

MEET DENNIS RICHARDSON,

who joins Jerry Hagemann in marketing new boats, used boats and consignment sales.

Dennis was raised in L.A. and moved to the Havasu area in 1976. He started out as a boat mechanic for the Havasu Springs Resort and guided for striper fishing in the off season. In 1983 he helped start Maverick Marine and spent 12 years there as general manager.

With over 20 years of experience in the boat business, Dennis is a great addition to our staff. If you have any questions about new Cobalts, Godfrey Pontoons or consignment boats, give Dennis a call at (520) 855-2133 or at his Internet address: dennis@rivcom.net



SPRING ROUNDUP

May 3, 1997

As always, the Campbell-event-weather-luck held and Saturday, May 3rd was a beautiful day for boating. Those who showed up early for the kick-off Bloody Marys at the shop were delighted to learn that we would actually have a beach this year, thanks to the LHC Yacht Club which had reserved Steamboat Cove for after their sailboat race. They offered to let us use the beach until their boats started arriving around 3 - perfect!

We had a nice run down and all 30+ boats were able to pull up on the sand. This made exchanging poker hands and getting to the keg on the LIMO much easier than in past years. And there were the usual fabulous giveaways, including some amazingly ugly sunglasses (see photos). This year the free trip for two to the Regatta was won by Bob and Mimi Richardson, who have been the first to register (and thus having the honor of leading Saturday's boat parade) for the last couple of years. They always bring a large crew, so we are delighted to help out a bit.

As always, excellent food was prepared and shared. Mitch Parker barbequed some fabulous bratwurst for all and we finished with a real treat - homemade vanilla ice cream, courtesy of Beth Rigger. Beth and Brad also hosted an after-party party at their lake front compound on the California side.

Next official get-together - the 25th Campbell Regatta!



Mimi, the proper way to serve a Bloody Mary is out of a 5 gallon water jug.



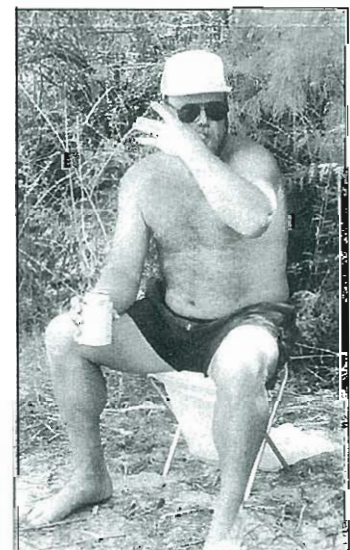
On the beach.



Nice looking setup there, Kermit!



Those big Campbell bows make excellent buffet tables. Try this on your Scarab!



...and Brad enjoys a quiet moment on a piece of equipment he found on the beach.

Mitch (oh, so shy) Parker tries on the darling little girlie coverup he won in the raffle.

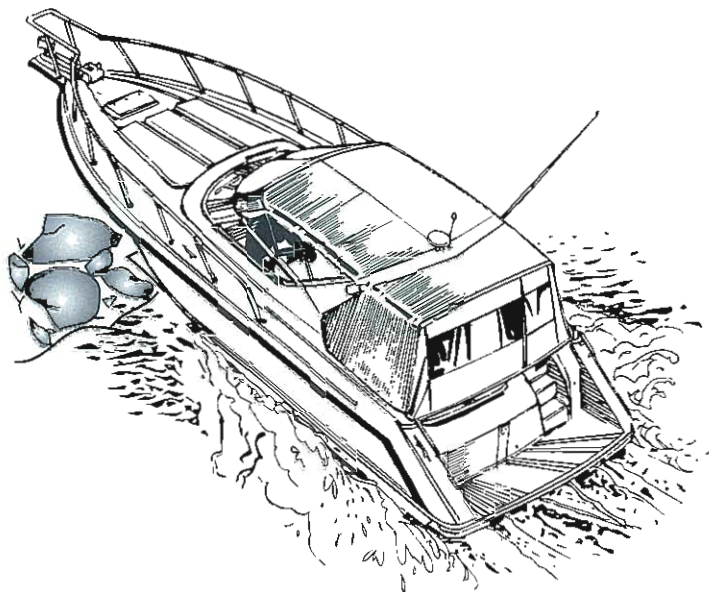


WE LOVE MONDAY MORNINGS

When you can pick up the phone and hear a story like this one that Gary got recently.

A service customer (NOT a Campbell owner) called to announce that coming back from Laughlin late Sunday night, he had run aground and we needed to pull his boat off the rocky outcropping just north of the plant. "I've been boating on this lake for years," he ranted. "Just when did they put that island in there??"

(Well sir, to the best of our knowledge, that island was put in place about 2:35 a.m.)



A DESPERATE CRY FOR HELP

came up one day when Gary checked his "E-Mail" -

Gary,

My husband has lost his mind! HELP! He found LOLLYPOP! He said he was just going to see her and maybe take some pictures, but I am afraid he wants her BACK! Now with Steve Sipe's help and Clay's intervention, I know there could be some real damage happening . . . HELP!!! They need help also.

Do you happen to know if

there is a rehab program available for Campbell addicts? I feel that there is a real need for this and that the wives of these addicts would be happy to go into the rehab business. I fear that there may not be a cure, but we could sure make some money, which would help offset the cost of the Campbell boats they buy. I have not talked to Beth, Jera, Pam, Bobbie, Bobbie, Sue, or any of the other-too-many-to-mention Campbell Boat Widows. But I have a feeling they would

agree to the need.

Thank you for any support you can give me. . .

Sincerely,

Kathy Lee Campbell

(See, he's even made me change my name!)

Gee, Kathy, we don't see any problem here. . .

CAMPBELL BOAT SERVICE CO., INC.

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