

Campbell

Shoreline

AUGUST 1996

1996 Campbell Regatta September 6th, 7th, & 8th

Now that INDEPENDENCE DAY is GONE WITH THE WIND, it is time to make plans to join us for the 24th Annual Campbell Boat Owner's Regatta.

So GET SHORTY, THELMA & LOUISE, BEN HUR (and him too) and plan to get out to Havasu by PLANES, TRAINS and AUTOMOBILES for 48 HOURS of fun ON THE WATERFRONT.

Registration forms are enclosed in this newsletter and you can pick up your packets on Friday, Sept. 6, at the factory, where the cocktail party, dinner and dancing will start around 6:00 p.m. It's LOVE AT FIRST BITE for those barbequed burgers and the band "Clean Break" will get even GRUMPY OLD MEN out on the dance floor.

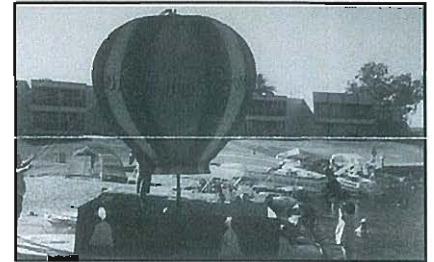
On Saturday, the water ski race kicks off the competition at 9:00 a.m. just off the Nautical Inn. The always popular Poker Run takes place during the Noon break, with the slalom starting at 1:00 p.m. We hope to wind everything up by 4:00 p.m. so there is time to decorate the boats for the 6 o'clock start of the parade under the London Bridge.

As you have surmised, the theme of the 24th Annual Campbell Boat Parade is "A Night At The Movies." This should be fun for participants and spectators alike. And remember that "Best Looking" awards are given to non-decorated Campbells as well so, join the parade and the traditional (if illegal) final raft-up.

Dinner starts at 7:00 p.m. under the bridge, with dancing until 11:00 p.m., interrupted at 9:00 p.m. for the day's awards.

Sunday, it's a bit more ALL QUIET ON THE WESTERN FRONT as the GIANT slalom and Ladies' Powderpuff get started at 10:00 a.m., finishing up with awards around 1:00 p.m. (or whenever the beer on the beach is gone.)

So you CITY SLICKERS plan to make that GREAT ESCAPE and join us for the PHENOMENON known as the Campbell Regatta. After all, YOU ONLY LIVE TWICE!



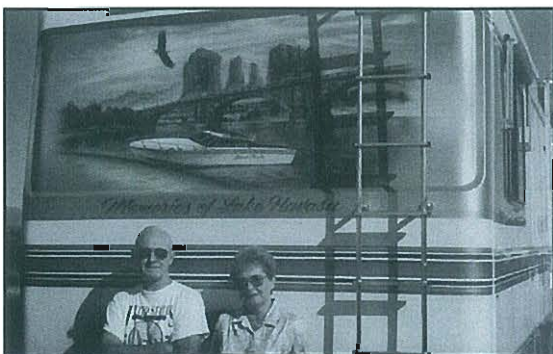
Last year's pre-boat parade preparations.



Jack Moran's "Vacation Fantasy" was Mardi Gras.



Last year's after parade raft-up.



Havasus's Mobile Ambassadors Clifton and Arlene Dunn of Grand Finale

The Dunn's commissioned this motor home mural by artist Chris Cruz in Deland, Florida, in 1994. He worked from photos but did take a bit of "artistic license", like moving the London Bridge Resort across the channel to neighbor the Isleside condos. Best of all, he moved Sedona's red rocks 200 miles west, quite a setting for that 1974 Campbell!

Letter from The President...

In the 23 years we have been at Campbell Boats, there has seldom been a dull moment. For every one of you who wish we had kept a diary and written a book, there are two more who are delighted that we did not! Occasionally even I get caught, as below, escorting the "Ultimate Girls" on the LIMO while Judy was out of town.



Now that Judy and I have offered our businesses for sale, we are often asked what, when and where we will end up. Currently we are adding on to our Havasu home, where we intend to stay. We love Havasu and besides, it means we won't have to tow our Campbell to the Regatta!

Judy will continue her community work, currently focusing on the Historical Society and starting a museum. I will return to doing some manufacturing consulting, which I have done off and on for 30 years. Judy and I look forward with pleasure to the challenges and opportunities that await us here in this very unique town.

We especially look forward to seeing you all here for the Regatta. We've got everything planned for a super fun weekend — all we need is you!

Bob Whelan

24th CAMPBELL BOAT OWNERS REGATTA

Schedule of Events for
September 6, 7 & 8, 1996

FRIDAY, SEPTEMBER 6, 1996

Registration at Campbell Boat Service Co., 850 London Bridge Road from 9 a.m. to 6 p.m.
Cocktail party, dinner, dancing and continued registration at the factory 6 p.m. to 9 p.m.

SATURDAY, SEPTEMBER 7, 1996

Free beer on the Nautical Beach from 9 a.m. to 5 p.m. Timed ski races off Nautical Inn 9 a.m. to 11 a.m. Two runs, best time, any skier. Poker run from 10 a.m. to 1 p.m. Sign up on the beach, \$15 per poker hand and \$5 per "21" hand. Timed slalom race 1 p.m. to 5 p.m. Best time of two runs. Boat parade from the south end of the channel to under the London Bridge from 6 p.m. to 7 p.m.

Theme: "A Night At The Movies"

Dinner under the London Bridge from 7 p.m. to 8:30 p.m. Tables will be cleared at 8:30.
Awards at approximately 9 p.m.
and dancing until midnight.

SUNDAY, SEPTEMBER 8, 1996

Free beer on the Nautical Beach after 10 a.m. Ladies Powderpuff timed race on extended slalom course at 10 a.m. Best time of two runs. Extended slalom off Nautical Inn 10 a.m. to 1 p.m. (to be run concurrently with the Powderpuff.) Best of two runs.

**WE LOOK FORWARD TO SEEING YOU;
HAVE A GREAT WEEKEND!**



Darrell, Fred and Billy on the first water test of the fireboat and firepump.

The 24' Campbell Superwailer went into service on July 4, dousing the Shoreline before the fireworks display at Spectator Point.

Spring Roundup

May, 1996

Despite the predictions of 50mph + winds, Saturday, May 4th turned out to be a beautiful day for boating. We did start the day off here at the factory with the traditional 5 gallon Crystal water bottle of Bloody Marys, but everyone was eager to hit the water.

Unfortunately for our plans for beaching at Three Dunes, the lake had come up over a foot between Friday and Saturday and that beach was extinct. The Cowins and the Cheshires kindly set out to find a better situation for the 35 Campbell boats. They radioed that they had found a cove in behind some hills. Since it was invisible from the lake, we all heaved sighs of relief on spotting Dwain Cheshire madly waving a ski flag on top of a dune.

Next Roundup we all vowed to bring floats as it was still impossible to get from boat to boat by land. Even Bob was unable to wade! Undaunted, Karan Baltins borrowed a raft and commuted from boat to boat for tee shirt and poker hand sales.

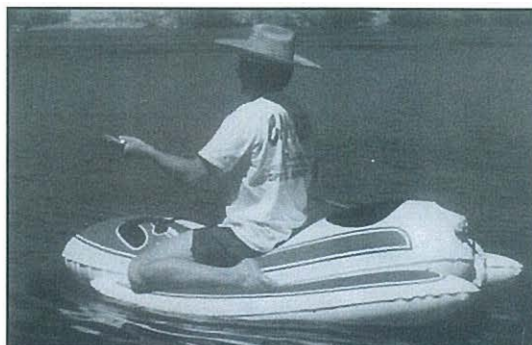
After enjoying everyone's hospitality-blended margaritas, barbequed chicken and hot dogs, etc., we finished up with the usual drawing for choice items which had not sold at the store. Now who would NOT want a plastic food tray that clamps on to your boat... The one good prize was a free trip to the September Regatta, won by Allen Artunian. We lost Bob Artunian this year, so it was great to see the kids out in MISS GOT ROCKS. Another Campbell owner's son, Sean Tyrrell, his wife Marcia and son Tyler, were on their first outing as new owners of Dad's EMERALD LADY. Mom Barb and Dad Tom bought Gordon and Joyce Brown's 28' GERONIMO, now renamed TOMAHAWK. And the beat goes on...

Leaving the beach a bit richer were Rick and Johnna Howard with the best poker hand, and Carl and Lynn Colley with the worst. It was a great day of boating and no one missed last year's lightning and hail!

Boat to boat service on food

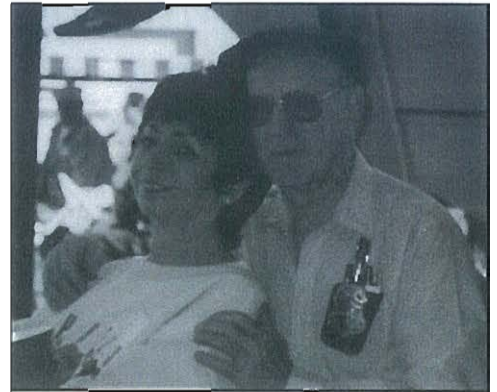


Randy Olmos came prepared for boat to boat commuting.



Bob may have his Ultima Girls (see pic), but Ilona Brittinger apparently has her own security guard. And to think that we actually pay Matt to work here!

Photo by Bobbi Sheldon



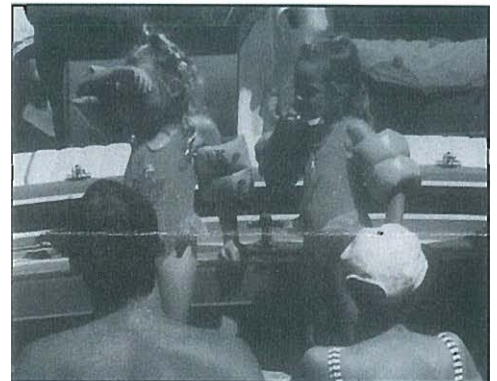
Heading for the beach!



The line up



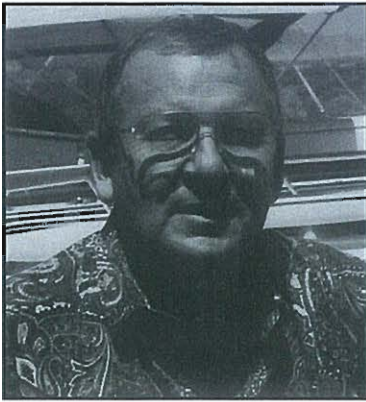
The LIMO works as a swim-up bar complete with twin bar top dancers — the Howard girls.



Karan Baltins and her "Baggie Business".

Photo by Jan Thompson





**Meet
JERRY
HAGEMANN**

*Our New Sales
Manager*

Jerry joined us in July after his predecessor, Ed Ramsden, returned to Texas. Jerry has years of experience in the sales and financing of both autos and boats.

He was born and raised in Southern California, and moved to Lake Havasu City 1 1/2 years ago. His wife, Pamala, owns "Pam's Place — A Unique Boutique" inside the London Bridge Resort. Between them they have 6 grown children and 4 grandchildren.

Jerry lists his hobbies as golf (forget that during the boating season) and big game fishing... Look out Havasu Stripers!

Jerry looks forward to meeting and helping you with consignment sales and other boating needs.

**REGATTA
ROOM RATES**

Both the Nautical Inn
(1-800-892-2141)
and the London Bridge Resort
(1-800-624-7939) are offering the
following special room rates for
Regatta participants:

NAUTICAL

\$85 per night,
Friday and Saturday

\$39.95 per night,
Sunday thru Thursday

LONDON BRIDGE RESORT

\$109 per night for Deluxe Kings
\$109 per night for Deluxe Doubles
\$179 per night for Deluxe Suites
\$209 per night for View Suites

Dock rental is \$15 per night, per slip,
or is included with slip rental.

*Call the hotels for reservations
or more information.*

CAMPBELL BOAT SERVICE CO., INC.

850 LONDON BRIDGE ROAD
LAKE HAVASU CITY, ARIZONA 86404-2402

PHONE 520-855-2133

FAX 520-855-1591