

Campbell

Shoreline

MARCH 1994



Three generations of Sheldons offer a champagne toast to Frank and Bobbi's (center) new Campbell 24' (right). That beautiful yellow boat really brightened up the whole L.A. Boat Show!

KLASSY KLAMBAKE KLAUS!

On Saturday, Jan. 22, seventy lobsters and untold numbers of shrimp, clams, mussels and oysters were consumed by participants in the 2nd annual Klaus' Klambake. After starting out with the traditional five gallon jug of Bloody Marys here at the factory, Klaus and his cooking crew started preparations, while owners and friends headed out for some winter boating. Those who didn't want to put in their own Campbells, piled on the GREEN LIMOUSINE for a spin down to Steamboat Cove.

Arriving back at the factory about 1, we found the shrimp ready to eat and Rich diligently shucking oysters. From then on it was pretty much a non-stop eat-a-thon; ranging from Ilona's stuffed jalapenos, through mussels and salad, to Sheri Ramsden's two rum cakes (which were devoured before 1:30), to the eagerly awaited lobsters. Of course everyone saved room for the Sheldon's famous Mexican coffee and some (who had forgotten how bad they felt LAST year after partaking) even opted for the infamous Colley cigars.

Other activities included a poker run, eating, watching Regatta and Christmas Boat Parade videos, eating, telling stories, and eating. Seen hovering around the tables were: the Lees (their renewal "wedding" occurred at last year's Spring Roundup and now Daniel is scheduled to become a big brother after this year's Roundup), the Zimmermans, Bartholomews (Clay split the pot with the worst poker hand), Fred Colleys,

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SPRING ROUNDUP — SAT., APRIL 30

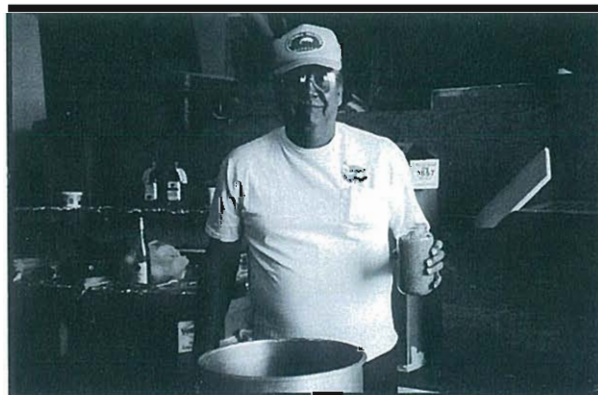
With 80° weather already here, it is definitely boating season and that means SPRING ROUNDUP! Time to take the bathing suit out of the bottom drawer, put a new impeller in the boat, and plan to be in Havasu on Saturday, April 30.

The always-popular five gallon jug of Bloody Marys will be available at the factory from 8 o'clock opening on, then we'll meet off the Nautical Inn at 10:30 for a trip through the channel (where Eliminators will already be on the beach). Water permitting, we'll continue upriver into the beautiful Topock Gorge to Skiers Beach for some R&R and FFF (see Klambake story). As always, there will be games and drawings (including that free trip to the Regatta).

So gather your crew, fill the picnic basket and the ice chest and join us in Havasu on April 30th!



The hungry (but not thirsty) crew from the GREEN LIMO returns to the factory.



Bobbi Sheldon catches Chef Klaus as he prepares to add "a bit of garlic" to the pot.

LETTER FROM THE PRESIDENT

Judy, Gary and I are back from what we feel was a very successful Los Angeles Boat Show. The new convention center is a beautiful facility, and it was great to have all the exhibits in one room. Our location between the bar and the men's room insured good attendance!

The atmosphere at the show was markedly better than in the past three years. There were lots of people who intend to buy a boat this year, and most exhibitors, including us, made some sales. Hope this means that your business is better too!

Bob Whelan

\$UM FUN – 17 YEARS OF CAMPBELL BOATING

One of the benefits of going to the L.A. Boat Show is having a chance to talk with different Campbell owners, many of whom we have known since we bought the company in 1973.

So when Ida and Norm Wenzel stopped by, we asked for a history of \$UM FUN. No two owners have the same story of how or why they came to buy their Campbells and for sure no other owner bought a boat because Bob sold their house!

As Ida tells it...she and Norm had been admiring Campbells while boating on Havasu and got more interested after being invited aboard GOOD TIME CHARLIE. They found out that the factory was near their Havasu house and one afternoon, after watching young Lynn launch his rockets just north of the factory, they stopped by for Bob's tour. This led to a demo next day on the 24'. Norm was impressed by the boat's responsiveness and Ida, with two young children, liked its stability. Ida remembers telling Bob, "We'll trade you our Havasu house for a Campbell!"

Three weeks later they got a call from Bob at their home in Redlands – "I have a buyer for your house!" So when they came out to sign escrow papers they picked out the boat's colors (they already had the name), and \$UM FUN was delivered Thanksgiving weekend of 1976.

For the past 17 years the boat has been a member of the Wenzel family. La Dana remembers that as she grew up, the wake "kept getting smaller." And Lynn, who first found that wake so challenging, now glides over it barefoot. Ida considers the Campbell "the best family investment we ever made," a sentiment shared by the many friends who learned to ski behind the boat and also caught a case of "\$UM FUN fever." The boat has been used everywhere from Colorado to Newport Harbor and has outlived two tow vehicles. As her reward, she is now back at the factory, being completely refurbished. The Wenzels are changing her a bit to reflect their changed boating style — adding a marine radio, Porta-Potti, etc. as they still camp on her every summer. Sometime around SPRING ROUNDUP the kids will come in from Colorado and the "new" \$UM FUN will be rechristened. "After all," says Ida, "Not only has she given our family and friends hundreds of hours of great boating, but she has also been our marriage insurance. Whenever things got tense, we had to stop and say, 'But if we divorce, who would get the Campbell?'"

22nd REGATTA THEME

For those of you need a lot of lead time for Regatta plans, we offer the following:

The 22nd Campbell Boat Owners Regatta will take place here on Lake Havasu on Friday, Saturday and Sunday, September 9, 10, 11, 1994.

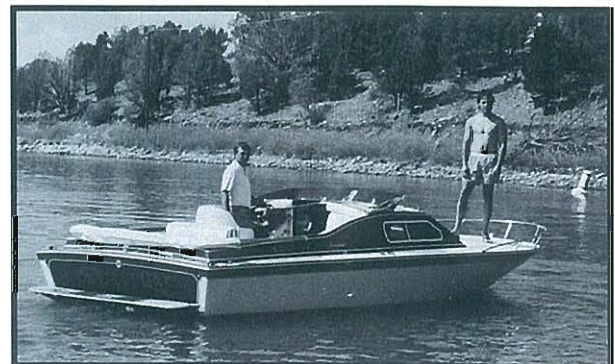
And the theme?? We always try to come up with something that not only inspires you owners, but also is recognizable to the spectators. This year it is "Myths, Legends and Fairy Tales." So dust off your Grimms, have a chat with Tinkerbell, and bring your legendary crew to Havasu on the second weekend in September!



Lynn Wenzel (age 9) launching his rockets near the Campbell factory in 1976.



Thanksgiving, 1976 — Ida and Norm take delivery of \$UM FUN.



\$UM FUN on Colorado's Navaho Lake 17 years later. (Lynn sure looks different, but of course Norm looks the same...)

SPRING BOAT SHOWS

Spring is boat show season and we will be participating in two local shows:

- (1) The Lake Mohave Boat Show, March 26 and 27 - Katherine's Landing, Bullhead City, Az.

We will have three Campbells (22, 24, 28') and four Cobalts (200, 222, 223) in the water in slips and available for on-the-spot demos. This is a good opportunity to try out boats under actual boating conditions (and maybe sneak in a visit to Laughlin as well).

- (2) The second annual Spring Havasu Marine Boat Show, April 15, 16, and 17 London Bridge Shopping Center here in Havasu. We will have our Campbells and Cobalts there from 10 to dusk. This is also a good time to look over our selection of used boats for sale here at the factory.

OH NO! NOT ANOTHER OUTING...

No matter how many annual get-togethers we have, you Campbell owners always want MORE! There seems to be no limit to your appetite for FFF (see Klambake article for translation).

Bravely volunteering to host yet another boating event are Brad and Beth Rikken of CAPITAL LOSS. For the first time, Campbell owners are invited to join them in their "Annual Gathering of Pond and River Fellows" tentatively scheduled for June 17-20 on Lake Mead. Beth describes the event as follows:

"A gaggle of boater friends have gotten together every June for the past five years on Lake Mead. We quack, feast and boat together, but be forewarned, it's not only for Campbell boats." (Editor's Note: Now why would she put that in??)

Beth continues, "Friday morning we all meet at Lake Mead Marina for breakfast. Another option is to breakfast and launch at Temple Bar Marina. Then pack our boats with tent, shade, chairs and food, 'cuz we don't come back to civilization for three days. Our destination is Sandy Point, which is 45 minutes past Temple Bar Marina and accommodates up to 25 boats.

On Saturday we head up river into the Grand Canyon, water level permitting. Other activities include relay games on the beach, treasure hunts, egg toss and raft relays - complete with prizes for all ages.

In the past few years, we have gotten together a food pool for Friday, Saturday and Sunday nights. This means that you and a group of people bring, prepare and serve the food for one night and are served up gourmet dinners for the next two.

KLASSY KLAMBAKE KLAUS!

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Follmers, Ramsdens, Browns, Allyn Rosetta, Gary Elder, Proctor, Frank and Norman Sheldons, Riggens, Tyrrells, Peckhams, Trainors, Mal and Randy Olmos, Duffys, Gary Clark (who had the best poker hand), Brittingers (Chef and Mrs. Chef extraordinaire), and the Breunigs.

Since Campbell owners seem to have an unlimited appetite for the finer things of life — Food, Fun and Friends — it was a great day. Klaus was even persuaded to promise a repeat next year — don't miss it!



There's just nothing like a good cigar after a big meal...



"We don't care WHAT our wives say, we're not leaving while we're still having fun!"

The group starts to split up on Sunday afternoon, with dedicated workers heading home while friends beg them to stay another day. Some leave early Monday morning, while others linger until that afternoon. (Editor's Note: probably finishing up anything left by those "dedicated workers...")

Beth says, "We invite you and your friends - ages 0 to 66 (this should cover Klaus), to come eat, drink and bring jokes. If interested, provide Judy at Campbell or Beth Rikken at Front Line Auto Sales, 1290 E. Thompson Blvd., #A, Ventura, CA 93001, with your name and address and the "Annual Gathering of Pond and River Fellows" newsletter will follow. Hope you can float in our pond at Lake Mead in June!"

Signed Beth and Brad

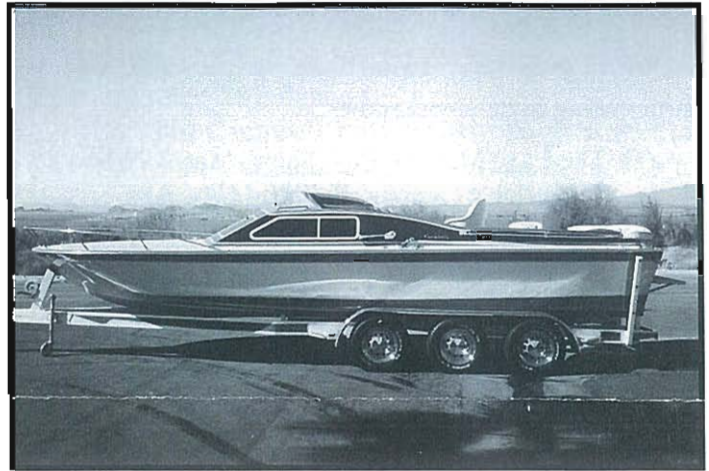
CAMPBELL BOAT OWNERS' ASSOCIATION - 1994 DUES - \$25

Name _____
 Address _____
 Phone (day) _____ (evenings) _____
 Boat Size _____ Year _____ Power _____
 Boat Name _____

Make checks payable to:
 Campbell Boat Owners' Assoc.
 850 London Bridge Road
 Lake Havasu City, AZ 86403



With everyone else in the office gone to boat shows, Karan's "whip hand" keeps Teddy and Todd on schedule.



1992 Demo - 24' Campbell

BOATS FOR SALE AT THE FACTORY

March, 1994

1992 Campbell 28' Superwailer demo	\$84,500	1992 demo 24' Cbl. (see above)	\$59,500
1992 Cbl 22' Daycruiser demo	\$42,500	1994 Cobalt 220 open bow (new)	\$29,500
1994 Cobalt 200 open bow (new)	\$24,950	1994 Cobalt 200 open bow (new)	\$24,950
1993 Cobalt 223 Condurre (new).....	\$35,950	1977 Cbl. 28' Cuddy	\$49,950
1991 Cbl. 24' Cuddy	\$45,000	1977 Cbl. 24' Cuddy	\$21,500
1982 Cbl. 22' Superwailer	\$19,950	1976 Cbl. 24' Cuddy	\$19,500
1978 Cbl. 24' Cuddy	\$18,500	1974 Cbl. 20' Superwailer	\$15,500
1971 Cbl. 20' Superwailer	\$14,500	1978 Cbl. 20' Daycruiser	\$13,950
1975 Cbl. 20' Superwailer	\$12,500	1972 Cbl. 20' Daycruiser	\$ 8,950
1979 Cobalt 19BR	\$10,250	1976 Cobalt closed deck	\$ 8,250
1976 Cobalt 19BR	\$ 6,950		

CAMPBELL BOAT SERVICE CO., INC.

**850 LONDON BRIDGE ROAD
LAKE HAVASU CITY, ARIZONA 86403**

PHONE 602-855-2133

FAX 602-855-1591